

**EEPC India invites participation for
India Pavilion at Automechanika Middle East 2015
Dubai, UAE (2nd – 4th June, 2015)**

Participate through EEPC India to enjoy substantial savings!

About the Exhibition

Automechanika Middle East is renowned as the international meeting place for the automotive aftermarket industry in the wider Middle East region and Africa. While this leading trade exhibition for automotive components, accessories, garage and garage equipment, re-fuelling and car washing celebrates 11 years in operation as the premier trade exhibition in its field - the event continues to bring world leading suppliers, manufacturers and service providers in touch with one of the most promising markets in the world.

Dubai is a strategic location between Europe and the Far East with excellent trade connections. From here, the lucrative Middle East, Sub-Continental and African markets can be easily reached with their combined population of more than 1 billion people. Considering import/re-export ratio, Dubai is the third most important re-export centre in the world after Hong Kong and Singapore.

In the 2014 edition, over 28,709 trade visitors from 130 countries came to Dubai to see, examine and experience products or services showcased by over 1,696 exhibiting companies from 58 countries. EEPC INDIA is organizing an India Pavilion at Automechanika Middle East 2015, Dubai, UAE which would provide an excellent opportunity for establishing business relationships with customers from all over the world.

Product Profile

Parts and Components

- Power train (engine, gearbox, exhaust)
- Chassis (axles, steering, brakes, wheels, shock absorbers)
- Body (metal parts, roof systems, mounted parts, windows, bumpers)
- Standard parts (fastening elements, thread and securing elements, sealing rings, roller bearings)
- Interior (cockpits, instruments, airbags, trims, seats, heating, air-conditioning, electrical adjusters, interior filters)
- Alternative original equipment drive units (hybrid, electric motors, natural gas, LPG)
- Charging accessories (plugs, cables, connectors)
- Regenerated, restored and renewed parts for cars and commercial vehicles
- Parts and services for vintage vehicles
- Industry institutions and publishers

Electronics and Systems

- Engine electronics (battery, control units, control systems for alternative drive units, bus systems)
- Vehicle lighting (headlights, adaptive headlights, daylight running lights)
- Electrical system (cables, wiring harnesses, sensors)
- Driver assistance systems / Vehicle safety (airbag modules, camera systems, Telematic systems, autonomous driving)
- Comfort electronics (automatic air-conditioning, seat heating and ventilation, electrical seat adjustment, keyless-go systems, control systems)
- Industry institutions and publishers

Tyres and Batteries

- Tyres (Passenger, Bus and Trailer/Truck)
- Tyres (OTR, Agricultural, Industrial / TBR)
- Rims and Tubes
- Tyre Repair Material, Patches, Retreading Material and Equipment Batteries

Accessories and Tuning

- General accessories for motor vehicles (rack systems, roof cases, carpets, covers, jacks)
- Tuning, performance systems, design enhancement, customizing, (sports exhaust systems, sports air filters, sports chassis, chip and engine tuning, spoilers, styling elements, transfers)
- Special equipment and modifications (trailer hitches, off-road and pickup accessories), alternative engine types (retrofit and conversion solutions)
- Rims, wheels, tyres
- Trailers for cars and small commercials, spare and accessory parts for trailers
- Vehicle and paint accessories (plugs, cables, connectors, sound design)

Service Station and Car Wash

- Filling stations: Filling station planning and construction, filling station equipment, tank systems for alternative fuels
- Washing & care: Car wash halls and lines, washing equipment, equipment for vehicle care, cleaning products, valeting, accessories
- Oil and lubricants: Systems, equipment, lubricants, auxiliaries and consumables, recycling

Repair and Maintenance

- Workshop equipment and tools: Lifting gear, testing and measuring equipment, tyre installation, work clothing
- Body repairs: Equipment and material
- Paintwork and corrosion protection: Systems, equipment, paint, corrosion protection, auxiliaries
- Towing service, accident assistance, mobile services: Equipment, material/consumables
- Waste disposal and recycling: Systems, equipment
- Dealership equipment: Shopfitting/shop systems, Sales equipment, office and warehouse equipment, literature

Venue

Dubai International Convention and Exhibition Centre
United Arab Emirates

Date and Time

2 - 4 June 2015

Participation Charges

One side open booth – INR **19000** per sq m.
10% extra for 2 sides open booth (subject to availability)

Mode of payment

Full payment is to be made by:

- Demand draft favouring “EEPC INDIA” along with the duly filled-up Application Form OR
- Pay through RTGS/NEFT in INR as per the following details:

Name of Bank : HDFC BANK LTD.
Branch : CENTRAL PLAZA
Address of Bank : 2/6, SARAT BOSE ROAD, KOLKATA – 700 020
Account No. : 00142090000452
Account Name : EEPC INDIA– (PROMOTIONAL)
NEFT Code : HDFC0000014

Booth Display

Members will be informed of the details of booth display in due course.

Submission of Application

Interested firms may please send the Application Form, duly filled in and signed, along with full payment latest by **31st March 2015** to the respective Regional Offices or to any other EEPC INDIA office (Details in Annexure)

Selection Criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

Benefit of the Member-Exporters

EEPC India is organizing this event under the MAI Scheme of Ministry of Commerce & Industry, Government of India. Therefore, no MDA grant would be available. However, the rates mentioned above are subsidized in comparison with the normal rates offered by the Fair Authorities.

Participants will be extended financial support in order to encourage them to carry samples. Details will be intimated in due course.

Cancellation of participation

Request for cancellation of participation will be accepted if EEPC India receives the same in writing on or before **7th April, 2015**. EEPC India shall not entertain any cancellation afterwards. Any cancellation after the due date shall result in forfeiture of the amount already paid on this account.

Contact details of the EEPIC INDIA Offices:

<p>Mr B. Sarkar Executive Director & Secretary Territorial Division: 'Vandhna', 4th Floor 11, Tolstoy Marg New Delhi – 110 001 Phone : (+91 11) 23353353, 23711124/25 Fax : (+91 11) 23310920 E-mail : eepecto@eepicindia.net</p>	<p>Mr S. Gupta Addl. Executive Director Registered & Head Office: Vanijya Bhavan (1st Floor), ITFC 1/1 Wood Street Kolkata – 700 016 Tel. : 91-33-22890651/52/53 Fax : 91-33-22890654 E-mail : eeepcho@eepicindia.net</p>
<p>Ms Anima Pandey Regional Director (ER) 'Vanijya Bhawan', 2nd Floor International Trade Facilitation Centre 1/1, Wood Street Kolkata – 700 016 Phone : (+91 33) 22890673/74 Fax : (+91 33) 22890687 E-mail : eeepcrokol@eepicindia.net</p>	<p>Mr Rakesh Suraj Regional Director (NR) Vandhna Building (7th Floor) 11, Tolstoy Marg New Delhi – 110 001 Phone : (+91 11) 23314171/74 Fax : (+91 11) 23317795 E-mail : eeepcrodel@eepicindia.net</p>
<p>Mr C. H. Nadiger Regional Director (SR) Greems Dugar (3rd Floor) 149, Greems Road Chennai – 600 006 Phone : (+91 44) 28295501, 28295502 Fax : (+91 44) 28290495 E-mail : eeepcrochen@eepicindia.net</p>	<p>Mr Rajat Srivastava Regional Director (WR) B-202 & 220, Aurus Chambers Annex "B", 2nd Floor Behind Mahindra Tower S.S. Amrutwar Marg, Worli Mumbai – 400 013 Phone : (+91 22) 42125555/00/01 Fax : (+91 22) 42125556 E-mail : eeepcromum@eepicindia.net</p>
<p>Mr Sudhakaran C.K. Nair Senior Asst. Director TF- 313/A, 3rd Floor, ATMA House Ashram Road Ahmedabad – 380 009 Phone : (+91 79) 26588720 Mobile : +91 9725663534 E-mail : eeepcsroahd@eepicindia.net</p>	<p>Mr J. V. Raja Gopal Rao Deputy Director 'Vinayaka Complex', 2nd Floor 44/45, Residency Road Cross Bangalore – 560 025 Phone : (+91 80) 25581396, 25588669 Fax : (+91 80) 25586914 E-mail : eeepcsroblr@eepicindia.net</p>
<p>Mr B. Rajashekar Rao Assistant Director 'Soham Mansion' – 1st Floor No. 5-4-187/3 & 4/4, M. G. Road Secunderabad – 500 003 Phone : (+91 40) 27536704 Telefax : (+91 40) 27536705 E-mail : eeepcsrohyd@eepicindia.net</p>	<p>Mr Opinder Singh Deputy Director Plot Comm. 1 Focal Point Jalandhar – 144 004 Phone : (+91 181) 2602264 Fax : (+91 181) 2601124 E-mail : eeepcsrojld@eepicindia.net</p>

Website: www.eepicindia.org

CIN: U51900WB1955NPL022644

Application Form
India Pavilion at Automechanika Middle East 2015
Dubai, UAE (2nd – 4th June 2015)

Name of the Company (in Block Letters)			
Postal Address			
Phone (with area code)			
Fax (with area code)			
E-mail			
Website			
Company's PAN No.			
Company's TAN No.			
Name & Designation of the Representative with Mobile No. (in Block Letters) manning the booth			
Passport details of representative (No, Date of issue/ expiry / Place of issue)			
Name of the CEO/Managing Director			
Details of Exhibits to be Displayed (Compulsory)			
Names to be shown in the Fascia			
Space Requirement (Min 9 sq. mtrs)	Booth Type: One side Open <input type="checkbox"/> Two side Open <input type="checkbox"/>		
Payment details	Amount (Rs.)	Chq /DD No.:	
Whether member of EEPC India	Yes <input type="checkbox"/>	No <input type="checkbox"/>	
If yes then Membership / RCMC No.			
Membership Subscription Payment details	Amount : <input type="text"/>	Date: <input type="text"/>	
IE Code			
Items manufactured and Industry application/Target Industry			
Total Annual Exports (in US\$ Million)	<u>2011-12</u>	<u>2012-13</u>	<u>2013-14</u>
Total Annual Exports to UAE (in US\$ Million)	<u>2011-12</u>	<u>2012-13</u>	<u>2013-14</u>
Countries of Export/Foreign Collaboration, if any			
Additional Requirement of Furniture			
Accreditation to International Standards (viz. QS, ISO, TS, etc.)			
Type of Unit	MSME <input type="checkbox"/>	Others <input type="checkbox"/>	
Nature of Business	Manufacturer <input type="checkbox"/>	Merchant Exporters <input type="checkbox"/>	Others <input type="checkbox"/>
Company Profile with product details (80 to 100 words) (enclose separate sheet)			

Please use separate sheet to furnish details of your company (**within 80 words**) for the Exhibitors' Profile. Please also send us upto **FOUR** high-resolution photos of the products you are going to display in the exhibition, in **TIFF** or **JPEG** format (selection of photos will be made at the sole discretion of EEPC India). Please send us this Form duly filled-in and signed along with full payment to any of the addresses mentioned in the circular.

Date :

Signature :
Office Seal