

**EEPC India invites participation for
INDEE in Mandalay 2015
Myanmar (27th February – 1st March, 2015)**

Participate through EEPC India to enjoy substantial savings!

About Myanmar

Myanmar is located in the eastern part of the Asian continent, in a geographical area rich in natural and mineral resources, which provides significant economic potential. The country borders with Bangladesh, China, India, Lao PDR and Thailand and is member-state of the Association of South East Asian Nations (ASEAN). For more than five decades, however, Myanmar has been subject to a political and economic crisis that has alienated it from the international community and made it one of the 'least developed nations' in the world.

Economy

The domestic economy is growing faster than expected, as the World Bank and International Monetary Fund (IMF) both pegged the past year's GDP growth above 8 percent. Strengthening business sectors led the World Bank to increase its 2013-14 GDP growth rate for Myanmar to 8.5 pc, while IMF similarly stated an estimated GDP growth rate of 8.3 pc for the 2014 fiscal year. While Myanmar still faces significant challenges, the country is starting to reap the benefits of its reforms and international re-engagement. As per the World Bank's East Asia and Pacific Economic Update. Construction, manufacturing and services all performed well. Investment has been rising, led by growing domestic investment and boosted further by large FDI inflows.

Myanmar's 2014-15 GDP growth is targeted for about 8.5pc, a 0.7pc increase on its estimate in April. The increase comes as the World Bank decreased its overall estimates for developing East Asian economies this year and next, pointing to China's economic expansion losing momentum and policy markers facing tightening global monetary conditions. Developing countries in East Asia and the Pacific are likely to see average growth of 6.9 pc this year and in 2015, slower than the 7.1 pc .

India's Look East Policy is a great starting point for us to build closer economic relations with Myanmar. The two countries can work together in a large number of countries particularly as Myanmar can serve as a bridge between India and ASEAN and India and China to promote trade in the region.

Bilateral trade has expanded significantly over the last few decades. With the recent opening up of Myanmar economy, India's exports to Myanmar have growth significantly. The growth in exports from India to Myanmar (70%) is more than the growth in exports from India to the world (21.83%) from 2010-11 to 2011-12. In a similar manner the growth rate in imports from Myanmar to India was also more than that from the world during the said period. We see from the following table that the Indian imports from Myanmar which mostly includes agricultural items are on the rise. But the growth in exports to Myanmar is not consistent. This has resulted in trade deficit for India.

BIMSTEC Summit

Bay of Bengal Initiative for Multi-Sectoral Technical and Economic Cooperation (BIMSTEC) was established in 1997 in Bangkok. It was a new sub regional grouping, named BISTEC (Bangladesh, India, Sri Lanka and Thailand Economic Cooperation). Myanmar (1997) and Sri Lanka (1998) joined the group who were observers earlier and they joined the group later.

The members agreed to explore collaborative initiatives amongst the Member States towards addressing the adverse impacts of climate change in the BIMSTEC region.

The members decided to move forward towards finalization of the draft Agreement on Trade in Goods with agreed General Rules of Origin and Product Specific Rules. It was also decided to work in the direction of signing an agreement on dispute settlement procedures and the Agreement on Cooperation and Mutual Assistance in Customs Matters under the Framework Agreement on the BIMSTEC Free Trade Area.

Why Mandalay

With the tremendous success achieved during its first-ever INDEE in Yangon in March'14, it has been decided to hold the next INDEE in Mandalay from 27th February to 1st March, 2015 in MCDC Hall.

Mandalay is the second largest city in Myanmar and the economic hub of Upper Burma and considered the centre of Burmese culture. A continuing influx of Chinese immigrants, mostly from Yunnan, in the past twenty years, has reshaped the city's ethnic makeup and increased commerce with China. Despite Nay Pyi Daw's recent rise, Mandalay remains Upper Burma's main commercial, educational and health center. Other destinations around Mandalay offer tremendous prospects for business such as on the north-east route from Mandalay to Pyin Oo Lwin to Lashio and even Muse on the China border. There has also been tremendous potential for trade and investment along this richly endowed route Taunggyi, capital of Shan state, besides Tachilek on the Lao-Thai 'Golden Triangle' border connecting Thailand, Laos and even beyond to the South China Sea. Cross Border Trade through Moreh in Manipur connecting Muana, the capital of Sagaing Region offers prospects for investments.

Product Profile

Following products have been identified for the Exhibition:

- Agricultural Machinery and tools, implements
- Construction
- Food Processing
- Mining such as, gold mining, lime stone mining, copper mining, zed and ruby mining
- Auto parts
- Electricals
- Pumps
- Solar Power
- Electric Wires and cables
- Diesel Engines and Generators
- Tractors
- Small trucks, Dumpers
- Iron & Steel Products
- Castings and Forgings
- Foundry Products

- Home Appliances
- Pharmaceuticals Machinery
- Biscuit Making machinery
- Transformers
- Packaging Machines
- Fruit Juice making Machines
- Moulding machines
- Noodles making machinery
- Kitchenware
- Pipes & Tubes
- Valves
- Tractors and Tractor Parts
- Two-wheelers/scooters
- Bicycles and parts
- Infrastructure
- Port Handling Machinery

Myanmar also offers immense prospects for large investments in the sectors as follows:

- Information and Technology
- Education
- Agriculture and Food Processing
- Forestry
- Mini Hydel Power Plant
- Garments and Textiles
- Tourism
- Natural Gas
- Gems & Jewellery
- Pharmaceuticals Fertilizers
- SME Industry
- Oil and Gas Explorations
- Transport

In order to explore this market having immense scope for Indian engineering goods and services as well as possibilities of investment opportunities, EEPC India cordially invites you to participate in INDEE in Mandalay. Details are given hereunder for your kind information:

Venue

MCDC, Mandalay
Myanmar

Date and Time

27th February to 1st March, 2015

9.30 am to 5.30 p.m

Participation Charges

The venue is having two options i.e. inside the hall and outside the hall within the tent. Accordingly, the participation charges have been fixed as follows:

Inside the Hall : Rs. 21,000 per sqm for a booth of 9 sq. mtrs only

Outside the Hall within Tent : Rs. 20,000 per sqm for a booth of 9 sq. mtrs only

10% extra for two-side open booths (subject to availability)

Participation charges will include complimentary 4 nights (26th Feb check in and 2nd March check out) hotel accommodation for one representative of each company in a good hotel. This will also include shipment of cargo one way only. However, in view of budgetary restrictions, this will be allowed on a first-come-first-served basis.

Reservation of booth will be done on first-come-first served basis on receipt of full payment either by cheque/DD or through NEFT only.

Mode of payment

Full payment is to be made by:

- Demand draft favouring “EEPC INDIA” along with the duly filled-up Application Form
OR
- Pay through RTGS/NEFT in INR as per the following details:

Name of Bank : HDFC BANK LTD.
Branch : CENTRAL PLAZA
Address of Bank : 2/6, SARAT BOSE ROAD, KOLKATA – 700 020
Account No. : 00142090000452
Account Name : EEPC INDIA– (PROMOTIONAL)
NEFT Code : HDFC0000014

Booth Display

Each 9 sq. mtr. booth will consist of :

- ❖ Carpeted floor
- ❖ One lockable counter
- ❖ 3 chairs
- ❖ 2 Nos. 4’ lamp tube
- ❖ One 15 amp socket
- ❖ Fascia
- ❖ One dustbin

Submission of Application

Interested firms may please send the Application Form, duly filled in and signed, along with full payment to the respective Regional Offices or to any other EEPC INDIA office. (Details in Annexure)

Selection Criteria

Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.

MDA Entitlements

All eligible participants will be entitled to MDA grant under Focus ASEAN+2 Programme of Ministry of Commerce & Industry, Government of India as per the MDA Guidelines effective from June 01, 2013.

Assistance would be permissible on travel expenses by Air in Economy Excursion Class fare and/or charges of built up furnished stall subject to an upper ceiling **of Rs. 2,00,000 (Rupees Two lakh Only)**.

Further, eligibility for MDA grant is subject to exporting companies (a) having FOB value of exports up to Rs. 30 crore in the preceding year, (b) having complete 12 months membership with EEPC India with regular filing of returns, and (d) fulfilling other conditions, details of which can be obtained from respective Regional Offices of EEPC India.

Cancellation of Participation

Full payment is to be made on or before **6th February, 2015** positively. Confirmed booking of space will be considered only on receipt of full payment. 50% cancellation charges applicable if booking is cancelled on or before **15th February, 2015**. No cancellation would be considered after this stipulated date. Acceptance of application and allocation of space will be done at the sole discretion of EEPC India.

Contact details of the EEPIC INDIA Offices:

<p>Mr B. Sarkar Executive Director & Secretary Territorial Division: 'Vandhna', 4th Floor 11, Tolstoy Marg New Delhi – 110 001 Phone : (+91 11) 23353353, 23711124/25 Fax : (+91 11) 23310920 E-mail : eepecto@eepicindia.net</p>	<p>Mr S. Gupta Addl. Executive Director Registered & Head Office: Vanijya Bhavan (1st Floor), ITFC 1/1 Wood Street Kolkata – 700 016 Tel. : 91-33-22890651/52/53 Fax : 91-33-22890654 E-mail : eeepcho@eepicindia.net</p>
<p>Ms Anima Pandey Regional Director (ER) 'Vanijya Bhawan', 2nd Floor International Trade Facilitation Centre 1/1, Wood Street Kolkata – 700 016 Phone : (+91 33) 22890673/74 Fax : (+91 33) 22890687 E-mail : eeepcrokol@eepicindia.net</p>	<p>Mr Rakesh Suraj Regional Director (NR) Vandhna Building (7th Floor) 11, Tolstoy Marg New Delhi – 110 001 Phone : (+91 11) 23314171/74 Fax : (+91 11) 23317795 E-mail : eeepcrodel@eepicindia.net</p>
<p>Mr C. H. Nadiger Regional Director (SR) Greems Dugar (3rd Floor) 149, Greems Road Chennai – 600 006 Phone : (+91 44) 28295501, 28295502 Fax : (+91 44) 28290495 E-mail : eeepcrochen@eepicindia.net</p>	<p>Mr Rajat Srivastava Regional Director (WR) B-202 & 220, Aurus Chambers Annex "B", 2nd Floor Behind Mahindra Tower S.S. Amrutwar Marg, Worli Mumbai – 400 013 Phone : (+91 22) 42125555/00/01 Fax : (+91 22) 42125556 E-mail : eeepcromum@eepicindia.net</p>
<p>Mr Sudhakaran C.K. Nair Senior Asst. Director TF- 313/A, 3rd Floor, ATMA House Ashram Road Ahmadabad – 380 009 Phone : (+91 79) 26588720 Mobile : +91 9725663534 E-mail : eeepcsroahd@eepicindia.net</p>	<p>Mr J. V. Raja Gopal Rao Senior Asst. Director 'Vinayaka Complex', 2nd Floor 44/45, Residency Road Cross Bangalore – 560 025 Phone : (+91 80) 25581396, 25588669 Fax : (+91 80) 25586914 E-mail : eeepcsroblr@eepicindia.net</p>
<p>Mr B. Rajashekar Rao Assistant Director 'Soham Mansion' – 1st Floor No. 5-4-187/3 & 4/4, M. G. Road Secunderabad – 500 003 Phone : (+91 40) 27536704 Telefax : (+91 40) 27536705 E-mail : eeepcsrohyd@eepicindia.net</p>	<p>Mr Opinder Singh Deputy Director Plot Comm. 1 Focal Point Jalandhar – 144 004 Phone : (+91 181) 2602264 Fax : (+91 181) 2601124 E-mail : eeepcsrojld@eepicindia.net</p>

Website: www.eepicindia.org

CIN: U51900WB1955NPL022644

Application Form
INDEE IN MANDALAY 2015
Myanmar (27th February – 1st March 2015)

Name of the Company (in Block Letters)			
Postal Address			
Phone (with area code)			
Fax (with area code)			
E-mail			
Website			
Company's PAN No.			
Company's TAN No.			
Name & Designation of the Representative with Mobile No. (in Block Letters) manning the booth			
Passport details of representative (No, Date of issue/ expiry / Place of issue)			
Name of the CEO/Managing Director			
Details of Exhibits to be Displayed (Compulsory)			
Names to be shown in the Fascia			
Space Requirement (Min 9 sq. mtrs)	Booth Type: One side Open <input type="checkbox"/> Two side Open <input type="checkbox"/>		
Payment details	Amount (Rs.)	Chq /DD No.:	
Whether member of EEPC India	Yes <input type="checkbox"/>	No <input type="checkbox"/>	
If yes then Membership / RCMC No.			
Membership Subscription Payment details	Amount : <input type="text"/>	Date: <input type="text"/>	
IE Code			
Items manufactured and Industry application/Target Industry			
Total Annual Exports (in US\$ Million)	<u>2011-12</u>	<u>2012-13</u>	<u>2013-14</u>
Total Annual Exports to Myanmar (in US\$ Million)	<u>2011-12</u>	<u>2012-13</u>	<u>2013-14</u>
Total Annual Exports to ASEAN+2 (in US\$ Million)	<u>2011-12</u>	<u>2012-13</u>	<u>2013-14</u>
Countries of Export/Foreign Collaboration, if any			
Additional Requirement of Furniture			
Accreditation to International Standards (viz. QS, ISO, TS, etc.)			
Type of Unit	MSME <input type="checkbox"/>	Others <input type="checkbox"/>	
Nature of Business	Manufacturer <input type="checkbox"/>	Merchant Exporters <input type="checkbox"/>	Others <input type="checkbox"/>
Company Profile with product details (80 to 100 words) (enclose separate sheet)			

Please use separate sheet to furnish details of your company (**within 80 words**) for the Exhibitors' Profile. Please send us this Form duly filled-in and signed along with full payment by Demand Draft and 2 (two) copies of passport size colour photographs of the participant.

Date :

Signature :
Office Seal :