

**EEPC:HO:JB:PRO CAT:AUTO COMPONENTS, SPARE PARTS, ACCESSORIES: 2010:
23 February 2010**

To :

**All members of Auto Components, Spare Parts, Accessories
EEPC INDIA**

Dear Sir,

Sub: Product Catalogue on Auto Components, Spare Parts, Accessories

We are delighted to inform you that EEPC INDIA is bringing out a **Product Catalogue on Auto Components, Spare Parts, Accessories** so as to publicize the brand image of the country and promote Indian expertise in manufacturing quality and technically advanced products.

This publication is being brought out specially before EEPC INDIA's participation in Automechanika Middle East and Automechanika, Frankfurt which, are scheduled to be held in Dubai from 25 – 27 May 2010 and Frankfurt from 14 – 19 September 2010 respectively. EEPC India will be setting up India Pavilion in both the exhibitions and many of its member-firms will be participating.

Automechanika Middle East is the event for the rapidly developing automotive aftermarket in the wider Middle East and Africa. The event covers the full range of parts for motor vehicles, as well as components for the drive, chassis, body, electrics and electronic groups, equipment for vehicle service and repair, bodywork repair and painting, tyres, batteries and performance systems. Dubai is a strategic location between Europe and the Far East with excellent trade connections. From here, the lucrative Middle East, Sub-Continental and African markets can be easily reached with their combined population of more than 1 billion people.

Automechanika Frankfurt offers a unique spectrum of products from the fields of automotive parts, car washing, workshop and filling-station equipment, IT products and services, accessories and tuning. Unmatched in terms of scope and internationality with more than 50% visitors from outside Germany, Automechanika is accompanied by a wide variety of high-grade special shows, lectures and workshops.

The Catalogue will be circulated amongst all the targeted customers during the exhibition. Besides this, the catalogue will also make its way to various leading international Chambers of Commerce, buyers and manufacturers in the middle east market through Indian Embassy in Dubai and German market through Indian Consulate in Frankfurt. The catalogue will also be distributed in the international market through EEPC INDIA's overseas offices as well as Indian diplomatic missions all over the world. It will also be displayed at EEPC INDIA's information booth at leading international exhibitions which, will be visited by discerning buyers.

The Catalogue on auto components will include manufacturers of Auto Components, Spare Parts, Accessories including Storage Battery for automobile application and Auto Servicing Garage Equipments. We would be happy if your esteemed company also sends its participation to make this catalogue richer.

We shall feel extremely grateful, if you could kindly let us have your company's advertisement as per the following options:

- | | |
|---------------------------------------------------|-------------|
| 1. Full page colour advertisement | Rs 12,000/- |
| 2. Half Page colour advertisement | Rs 9,000/- |
| 3. Your company's entry in the classified section | Rs 3,000/- |

Please confirm your participation with your Advertisement preference by e-mail (eepc@eepcindia.org, jaybasu@eepcindia.org or jaybasu@eepcindia.net) or fax (033-22890654).

A format is enclosed herewith for furnishing information for entry into the classified section.

Please also send the artwork and ad material to us positively by 15th March 2010 along with demand draft or requisite amount payable to EEPC INDIA, Kolkata.

An early reply in this regard will be highly appreciated.

We look forward to your valuable support.

With kind regards,

Yours sincerely.

(JAYA BASU)
Deputy Director

Enclosure : Attached below

FORMAT

Name of company	
Full Address	
Phone (with area code)	
Fax (with area code)	
E.mail	
Website	
Name & designation of Chief Executive	
Business Activities	
Quality Certification (ISO etc)	