

**EEPC:HO:JB:AD:2010**

**March 04, 2010**

**To :  
ALL MEMBERS OF EEPC INDIA**

Dear Sir

**Subject: Advertisement in international edition of Indian Engineering Exports (ie2)**

It is time to hit the roads in Hannover again!

You may kindly be aware that that 2010 version of Hannover Fair is scheduled to take place from 19 – 23 April in Hannover, Germany. Hannover Fair is the world's largest technology event and a leading showpiece for all sectors of industry, in particular Mechanical and Plant Engineering, Automotive, Electrical Engineering and Electronics. Hannover Fair 2010 is the conglomeration of 8 high profile trade shows under one roof. It offers a unique opportunity to establish contacts with many business leaders and unlock new sources of business potential.

Like every year, EEPC INDIA is organising India Pavilion in the Industrial Supply sector (Subcontracting) spread in Hall No 3 and Energy Sector, spread in Hall No 12. EEPC INDIA may also extend its presence in Hall No 4 and Hall No 9.

On this occasion, EEPC India will be releasing the special international edition of its highly acclaimed monthly magazine – Indian Engineering Exports (ie2) with a 20 page special section in German language. The magazine will be released during the fair and will be widely circulated through all the EEPC India information booths at the fair ground. The magazine will also find its way to discerning German engineering industry and buyers through Indian embassy and consulates located in Germany.

This is a special occasion for you as Hannover Fair comes only for once in a year and to gain additional mileage, advertising in this magazine can be an excellent medium for you to attract targeted customers in Germany and the entire Europe as the Fair attracts large no. of high profile visitors from other countries. The technical details for this are given below :

**Size of one full page in color – 26.6cm X 20.7 cm**

**Rate for one full page in color – Rs 13,000/-**

**Rate for half page in color – Rs 8,000/-**

It is in the perspective, EEPC INDIA feels that by posting an **advertisement** in this special issue of EEPC India magazine, you can avail a unique opportunity to reach a large number of foreign buyers, distributors and agents for hi-tech engineering items.

Since the time is very short for the event, we would request you to send your confirmation at the earliest followed by artwork and payment.

**The last date for booking your advertisement in this special edition is 10<sup>th</sup> March 2010.**

Artwork Format – JPEG, PDF, CDR

Payment – through DD or at par cheque in favour of EEPC India.

An early reply from your side would be highly appreciated. The confirmation can be forwarded by fax or e-mail ([eepc@eepcindia.org](mailto:eepc@eepcindia.org), [jaybasu@eepcindia.org](mailto:jaybasu@eepcindia.org), [jaybasu@eepcindia.net](mailto:jaybasu@eepcindia.net), [publicity@eepcindia.org](mailto:publicity@eepcindia.org))

With Regards,

Jaya Basu  
Deputy Director  
EEPC INDIA  
Kolkata