

EEPC REGIONAL AWARD SCHEME FOR 2004-05

A. Categories, Types of Award, Numbers

The new Award Scheme will have the following categories and numbers:

<i>Categories</i>	<i>Numbers</i>
1. Top Exporter for the Year 2004-05 - Gold Trophy	3
2. Top Exporter for the Year 2004-05 - Silver Trophy	3
3. Star Performers in Product Groups for 2004-05 - Silver Shield	78
4. Award for Special Contribution - Silver Plaque	6
5. Award for Maximum Participation in Council's Promotional Activities in 2004-05 - Certificate	3

B. Definitions:

(a) For the purpose of awards, the applicants are defined in three categories:

1. **Large Enterprises:** This would comprise of:
 - a. All manufacturing units other than SSI;
 - b. SSI units having export turnover above Rs 100 crore; and
 - c. Merchant exporters having export turnover above Rs 100 crore.
2. **Medium Enterprises** - This category would comprise of:
 - a. SSI units having export turnover above Rs 25 crore and upto Rs 100 crore; and
 - b. Merchant exporters having export turnover Rs 25 crore and upto Rs 100 crore.
3. **Small Enterprises** - This category would comprise of:
 - a. SSI units having export turnover above Rs 1 crore and upto Rs 25 crore; and
 - b. Merchant exporters having export turnover above Rs 1 crore and upto Rs 25 crore.
 - c. For the Top Exporter category, as mentioned in the Eligibility Criteria below, Small Enterprises would require a minimum export of Rs 2.5 crore to their credit in 2004-05.

(b) **Thrust Markets** and **Products** have been identified in the "Strategy Paper for Growth of Engineering Exports: 2004-05 to 2009-10", a study carried out by the Council. List of Thrust Products with HS Codes and the respective Thrust Markets is being given in Annexure II.

(c) Definition of **Promotional Activities** of the Council and the scores attached to each of them for the purpose of award are given below:

Details	Score
Participation in India Engineering Exhibition (INDEE)/ India Engineering Centre (IEC) - Chicago	3
Participation in Council's Other Events Overseas - including participation BSMS, delegations, catalogue shows etc	2
Participation in Events in India - including participation in newspaper supplements, contribution in EEPC Publications etc	1

C. Eligibility Criteria

1. To compete in any category, the minimum export performance required is Rs 0.50 crore. For the Top Exporter category, the minimum requirement is Rs 2.5 crore.
2. To compete for the award for highest growth in exports, the applicants need to fulfill the minimum eligibility criteria as prescribed above, PLUS a growth rate of not less than (a) 30% for Large, (b) 50% for Medium and (c) 100% for Small Enterprises.
3. No minimum export performance is required to apply for the award for participation in Council's promotional activities.
4. An applicant should have some exports to his credit since 2002-03, ie last three years.

D. Award Categories

Award Categories	Number of Awards	
1. Top Exporter for the Year 2004-05		6
Gold Trophy	3	
(i) Large Enterprises		
(ii) Medium Enterprises		
(iii) Small Enterprises		
Silver Trophy	3	
(i) Large Enterprises		
(ii) Medium Enterprises		
(iii) Small Enterprises		
2. Star Performers in Product Groups for 2004-05 (Silver Shield: one each for Large, Medium and Small Enterprises)		78
(i) Iron/steel in primary and semi-processed forms	3	
(ii) Ferro-alloys	3	
(iii) Iron/steel wire	3	
(iv) Tubes, pipes, hollow profiles & fittings of iron/steel	3	
(v) Sanitaryware & parts of iron/steel	3	
(vi) Industrial castings	3	
(vii) Misc articles of iron/steel	3	
(viii) Tableware/kitchenware, similar products	3	
(ix) Non-ferrous metals (excl aluminium) and products thereof	3	
(x) Aluminium and products thereof	3	
(xi) Hand tools	3	
(xii) Tools implements etc of base metal excl hand tools	3	
(xiii) Machinery (excl electrical) and mechanical appliances	3	
(xiv) Power generation equipment and parts	3	
(xv) I C piston engines and parts	3	
(xvi) Pumps	3	
(xvii) Machine tools	3	
(xviii) Electrical machinery and equipment	3	
(xix) Railway & tramway track construction material of iron/steel	3	
(xx) Railway/tramway locomotives, rolling stock and parts	3	
(xxi) Motor vehicles (incl tractors) and parts	3	
(xxii) Motorcycles, bicycles, other similar carriages and parts	3	

(xxiii) Other transport equipment incl aircraft, spacecraft, vessels etc	3	
(xxiv) Instruments, apparatus, parts and accessories	3	
(xxv) Project export/consultancy services	3	
(xxvi) Misc. engineering products	3	
3. Award for Special Contribution (Silver Plaque: one each for Large, Medium and Small Enterprises)		6
(i) Highest Exporter in Thrust Markets for Thrust Products	3	
(ii) Highest Growth in Exports	3	
4. Award for Maximum Participation in Council's Promotional Activities in 2004-05 (Certificate: one each for Large, Medium and Small Enterprises)		3
Total		93

E. Explanatory Notes

1. For consideration of Award of the Council, only direct exports of the applicant will be taken into account, as also indirect exports when the final exporter surrenders its claim in favour of the applicant.

2. Not More Than One Award

(i) A firm qualified for "Top Exporter for the Year 2004-05" award will not get "Star Performers Award" for the Group or "Award for Maximum Participation in Council's Promotional Activities".

(ii) Any exporter getting any Award at All India Level will not be considered for the same category of Award at Regional Level except for higher category. However, name of such exporters will be published in the respective Regional Award Brochures.

3. Deemed Export

Supplies falling under the purview of Chapter 8 of the Foreign Trade Policy 2005-06 of the Government of India will not be taken into account for the purpose of Export Awards of the Council.